

WHO Sees Tobacco Risk to a Billion Lives This Century



- ❑ What rules do you live by?
- ❑ Do you smoke? Do you know anyone who smokes?
- ❑ What are some of the dangers of smoking?
- ❑ What are some good ways to quit smoking?
- ❑ How do Tobacco companies affect society?

Section A: Vocabulary

Match the words to their meanings. Write the letter of the correct answer in the space below.

- | | |
|-----------------------|---------------------------|
| 1. _____ Urge | (a) keep an eye on; check |
| 2. _____ Prevent | (b) limiting |
| 3. _____ Monitor | (c) caution; tip off |
| 4. _____ Protect | (d) decrease; cut down |
| 5. _____ Warn | (e) recommend |
| 6. _____ Marketing | (f) promotion; selling |
| 7. _____ Effective | (g) successful |
| 8. _____ Reduce | (h) guard; keep from harm |
| 9. _____ Predict | (i) stop |
| 10. _____ Restrictive | (j) forecast; guess |

Section B: Phrasal Verbs

One of the following phrasal verbs means to *prevent*. Can you guess which one?

- (a) put out (b) put off (c) put back (d) put in

Now try to put the above phrasal verbs into the sentences below. You will need to think about what the phrasal verb means, and how it fits within the sentence. Good luck...

1. The graduation date will have to be _____ if the teachers strike doesn't end.
2. I am going to the bank today. How much money do you think I should _____.
3. It was two hours before the fire was _____.
4. Buying a new house will have to be _____ until we can afford it.

Section C: Transcript

Read along as you listen to the VOA report.

- 1 The World Health Organization is **urging** countries to follow six policies to **prevent** millions of tobacco-related deaths. The six policies are known as MPOWER, spelled M-P-O-W-E-R.
- 2 The M is for **monitoring** tobacco use and prevention policies. The P is for **protecting** people by establishing smoke-free areas.
- 3 O stands for offering services to help people stop smoking. W is for **warning** people about the dangers of tobacco.
- 4 E is for **enforcing** bans on tobacco advertising and other forms of **marketing**. And R is for raising taxes on tobacco.

- 5 The W.H.O. says in a major new report that raising **taxes** is the single most **effective** way to **reduce** tobacco use. A study found that governments now collect an average of five hundred times more money in tobacco taxes each year than they spend on control efforts.
- 6 The W.H.O. says tobacco now causes more than five million deaths a year. It **predicts** this number will rise to more than eight million by the year two thousand thirty. By the end of the century, it says, tobacco could kill one billion people -- ten times as many as in the twentieth century.
- 7 The large majority of these deaths will take place in developing countries. More than twenty-five percent of all smokers in the world are Chinese. India, Indonesia, Russia and the United States, in that order, follow China in tobacco use.
- 8 The W.H.O. found that only five percent of all people live in countries with protections like national **legislation** on smoke-free areas or bans on tobacco advertising. Forty percent of countries still permit smoking in hospitals and schools. An international **treaty** on tobacco control came into force in two thousand five.
- 9 Tobacco companies face increasingly **restrictive** marketplaces in many wealthier countries. The industry is now aiming at the developing world, especially young women. The report says large numbers of people do not yet know the dangers of smoking.
- 10 W.H.O. Director General Margaret Chan points out that tobacco hurts economies in two ways. One is through reduced **productivity** among workers who get lung cancer or other tobacco-related diseases. The other way is through high health care costs for treating those diseases.

- 11 The W.H.O. study was announced in New York City. New York's mayor, Michael Bloomberg, has worked hard to restrict smoking in America's largest city. And his **charitable** group, Bloomberg Philanthropies, helped pay for the study.